



# CAST Publication Impacts Report

## ETHICAL IMPLICATIONS OF ANIMAL BIOTECHNOLOGY: CONSIDERATIONS FOR ANIMAL WELFARE DECISION MAKING

CAST Issue Paper 46  
Released June 7, 2010  
Report Issued September 21, 2010



### I. ROLLOUT/RELEASE

This Issue Paper was released live on the CAST website and rolled out in Washington, D.C., at the NC-FAR “Lunch~N~Learn” on June 7, 2010. Task Force chair Dr. Paul B. Thompson, Department of Philosophy, Michigan State University, and Dr. John Bonner traveled to Washington, D.C. to give the presentation.

### II. DISTRIBUTION OF ANNOUNCEMENTS/NEWS RELEASES

#### Electronic Contacts

##### *Listservs*

- Task Force Members
- Board/Staff
- Society Presidents and Executives
- Media
- News Information Groups
- Deans of Agriculture
- Directors of Ag Experiment Stations
- NASDA Administrators
- Company & Non-Profit Members

**Total e-contacts as of June 8, 2010                      1092**

### III. FOLLOW-ON ACTIVITIES/ PRESENTATIONS/NEWSPAPER ARTICLES/ TV & RADIO NEWS

—“**Sustaining Animal Agriculture**” Symposium, June 9, 2010. Task force chair Dr. Paul Thompson and Dr. Bonner traveled to Washington, D.C. to present the new paper during the CAST “Sustaining Animal Agriculture: Balancing Bioethical, Economic, and Social Issues” Symposium.

—**Radio Interview, June 10, 2010.** Dr. Bonner had a ten-minute interview with Mike LePorte, Farm Director at KRVN Rural Radio Network.

#### IV. INTERNET AND WEBSITE CONNECTIONS

*ABN- Buckeye Ag Radio Network,*

<http://www.buckeyeag.com/article.php?aid=20100608071833732>

(accessed 6/18/10)

*AgriMarketing,*

[http://www.agrimarketing.com/show\\_story.php?id=60839](http://www.agrimarketing.com/show_story.php?id=60839)

(accessed 7/14/10)

*Agricultural Institute of Canada,*

<http://archive.constantcontact.com/fs076/1101807863158/archive/1103469088089>

(accessed 6/18/10)

*All Ag News,*

<http://www.allaganews.com/archives/1048>

(accessed 7/21/10)

*American Association of Bovine Practitioners,*

[http://www.aabp.org/news/display\\_news.asp?recnum=223](http://www.aabp.org/news/display_news.asp?recnum=223)

(accessed 6/16/10)

*American Sheep Industry,*

[http://www.sheepusa.org/Sheep\\_Industry\\_News\\_Detail/newsID/4188](http://www.sheepusa.org/Sheep_Industry_News_Detail/newsID/4188)

(accessed 7/22/10)

*Central Illinois Agriculture,*

<http://centralillinoisag.com/final-cast-report-focuses-on-animal-agricul>

(accessed 7/22/10)

*Colorado Farm Bureau,*

<http://cofarmbureaublog.wordpress.com/2010/06/08/cast-addresses-a>

(accessed 7/14/10)

*Dairy Herd Management,*

[http://www.dairyherd.com/directories/asp?pgID=675&ed\\_id=11548](http://www.dairyherd.com/directories/asp?pgID=675&ed_id=11548)

(accessed 6/18/10)

*AVMA Externs on the Hill,*

<http://www.externsonthehill.com/?p=277>

(accessed 7/21/10)

*Food and Agriculture Organization of the United States,*

<http://www.fao.org/ag/againfo/themes/animal-welfare/aw-news/detail/>

(accessed 7/22/10)

*Farm Futures,*

<http://www.farmfutures.com/story.aspx/final/cast/report/focuses/on/an>

(accessed 7/22/10)

*Feedstuffs,*

<http://www.feedstuffs.com/ME2/Segments/NewsHeadlines/Print.asp>

(accessed 8/6/10)

*FIEN, LLC,*

[JLC@fien.com](mailto:JLC@fien.com)

(accessed 6/7/10)

*Iowa Pork Industry Center,*

<http://www.ipic.iastate.edu/>

(accessed 6/14/10)

*Mississippi Farm Bureau,*

<http://www.msfb.com/>

(accessed 6/16/10)

*Nobel Conference,*

<http://nobelconference.blog.gustavus.edu/2010/07/16/paul-thompson-o>

(accessed 7/21/10)

*Ohio Farmer,*

<http://www.ohiofarmer.com/>

(accessed 6/18/10)

*Pennsylvania Farm Bureau,*

<http://www.pfb.com/news/FB-newswatch/fb-executive-newswatch-ju>

(accessed 7/21/10)

*Pork Magazine,*

[http://www.porkmag.com/directories.asp?pgID=675&ed\\_id=9479](http://www.porkmag.com/directories.asp?pgID=675&ed_id=9479)

(accessed 6/16/10)

*Texas Farm Bureau,*

<http://www.txfb.org/newsmanager/templates/DailyNews.aspx?article>

(accessed 7/14/10)

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◆ Feedback to CAST indicates that “Friday Notes” are further distributed by recipients, multiplying the total number of readers by as much as 10 or more times.

+ Total impact is dependent on the readership of those publications that choose to use CAST announcements.