



# CAST Publication Impacts Report

## IMPACT OF THE PRECAUTIONARY PRINCIPLE ON FEEDING CURRENT AND FUTURE GENERATIONS

**CAST Issue Paper 52**  
 Released June 24, 2013  
 Chair Dr. Gary Marchant  
 Report Issued July 9, 2013



### I. ROLLOUT/RELEASE

This Issue Paper was released live on the CAST website and rolled out at three venues in Washington, D.C. on Monday, June 24, 2013. CAST Executive Vice President Linda Chimenti hosted task force chair Dr. Gary Marchant, Sandra Day O'Connor College of Law, as the presenter at these events.

- A briefing for Senate staffers
- A National Coalition for Food and Agricultural Research (NC-FAR) “Lunch-N-Learn” seminar
- A panel discussion cohosted by The George Washington University’s Regulatory Studies Center and Center for Risk Science and Public Health, and the National Capital Area Chapter of the Society for Risk Analysis. Panelists in addition to Dr. Marchant were:
  - Susan P. Dudley, Director, GW Regulatory Studies Center and Research Professor of Public Policy, The George Washington University
  - Dr. Ricardo Salvador, Director and Senior Scientist, Food and Environment Program, Union of Concerned Scientists
  - Dr. Sally Kane, President, Society for Risk Analysis-National Capital Area Chapter (moderator)

### II. DISTRIBUTION OF ANNOUNCEMENTS/NEWS RELEASES

#### *Listserve*

- Task Force Members
- Board Staff
- Society Presidents and Executives
- Media
- *Friday Notes* recipients
- News Information Groups
- Deans of Agriculture
- Directors of Ag Experiment Stations
- NASDA Administrators
- Company & Nonprofit Members

*Total No. of E- Contacts as of June 26, 2013: 6,254*

### III. COMMENTS RECEIVED

- **Dr. Gary Marchant, Executive Director and Professor, Sandra Day O'Connor College of Law, July 3, 2013.** The following note was sent to Ms. Linda Chimenti by Dr. Marchant as a follow-up from a CAST Thank You for the July 24<sup>th</sup> rollout in D.C.: *“I am in London right now and met yesterday with one of the leading risk experts (Ragnar Lofstedt) in the UK*

*and a member of the House of Lords was very interested in risk issues (Lord Lindsay), and both were interested in the CAST paper and I have provided them with copies per their request. With the upcoming EU-US negotiations, the timing of the report was very fortuitous.”*

- **Dr. Rodney Preston, Texas Tech University (Emeritus), June 27, 2013.** *“This may be the most significant CAST publication in some time that attempts (and does a good job!) to explain the problem between science, benefit, risk, ignorance, fear and activists/media “certainty.” This needs to get into some national publications.”*

#### IV. FOLLOW-ON ACTIVITIES

- On June 27, 2013, Dr. Gary Marchant discussed the CAST paper during an interview with AgriTalk Radio host Mike Adams.
- CAST EVP Linda Chimenti wrote to colleagues at 70 organizations that had expressed strong interest in the T-TIP negotiations, sending them a PDF copy of the CAST paper.

#### V. INTERNET AND WEBSITE CONNECTIONS

- **Website Hits as of June 26, 2013**
  - Issue Paper: 958
  - Ag QuickCAST Hits: 301

AG Professional

June 26, 2013

<http://www.agprofessional.com/news/CAST-report-scrutinizes-the-Precautionary-Principle-212825301.html>

AGree

June 24, 2013

[http://foodandagpolicy.org/news/story/new-cast-publication-examines-impact-precautionary-principle-council-agricultural-science?utm\\_source=twitterfeed&utm\\_medium=twitter](http://foodandagpolicy.org/news/story/new-cast-publication-examines-impact-precautionary-principle-council-agricultural-science?utm_source=twitterfeed&utm_medium=twitter)

AgriMarketing

June 25, 2013

<http://www.agrimarketing.com/s/82786>

Agri-Pulse

June 25, 2013

Email/pdf version

Agri-Pulse

July 18, 2013

<http://www.agri-pulse.com/Op-Ed-Korves-US-EU-Trade-Agreement-and-Precautionary-Principle-07032013.asp>

American Association of Bovine Practitioners

June 25, 2013

[http://www.aabp.org/news/display\\_news.asp?recnum=286](http://www.aabp.org/news/display_news.asp?recnum=286)

American Association of Swine Veterinarians

June 25, 2013

<http://www.aasv.org/news/story.php?id=6504>

American Dairy Science Association

July 1, 2013

Newsletter

American Society of Animal Science: Taking Stock

March 22, 2013

<http://takingstock.asas.org/?p=7419>

AquaVetMed

July 2, 2013

E-news

Arizona State University

June 25, 2013

<http://www.law.asu.edu/News/CollegeofLawNews.aspx?NewsId=4516>

Before It's News

June 25, 2013

<http://beforeitsnews.com/environment/2013/06/impact-of-the-precautionary-principle-on-feeding-current-and-future-generations-cast-2473012.html>

Biology Fortified Inc.

July 10, 2013

<http://www.biofortified.org/2013/07/analysis-of-hawaii-bill-79/>

BioPortfolio

June 24, 2013

<http://www.bioportfolio.com/news/article/1540459/Impact-of-the-Precautionary-Principle-on-Feeding-Current-and-Future-Generations-CAST.html>

Bovine Veterinarian

June 24, 2013

<http://www.bovinevetonline.com/staff-articles/CAST-report-scrutinizes-the-Precautionary-Principle-212825301.html>

Drovers Cattle Network

June 24, 2013

<http://www.cattlenetwork.com/cattle-news/CAST-report-scrutinizes-the-Precautionary-Principle-212825301.html>

Externs on the Hill

July 10, 2013

<http://www.externsonthehill.com/2013/07/the-truth-about-the-precautionary-principle/>

Feedstuffs Magazine

June 27, 2013

<http://feedstuffs.com/story-cast-paper-examines-precautionary-principle-45-99737>

Feedstuffs Magazine: Podcast

June 27, 2013

<http://feedstuffs.com/podcasts.aspx?c=19&cn=Feedstuffs%20First>

Feedstuffs Magazine: Print

July 22, 2013

Printed Copy

Food Irradiation Processing Alliance

June 24, 2013

<http://www.fipa.us/updatejuly2013.html>

GMO Pundit

June 25, 2013

<http://gmopundit.blogspot.com/2013/06/impact-of-precautionary-principle-on.html>

GotNewsWire.com

June 25, 2013

<http://www.gotnewswire.com/news/precautionary-principle-epic-fail>

Iowa Science Interface

July 14, 2013

<http://iowascienceinterface.com/2013/07/14/paper-too-much-precaution-stilts-innovation-could-perpetuate-hunger/>

Institute of Agricultural Science for Southern Vietnam

July 4, 2013

<http://iasvn.org/en/homepage/The-Truth-About-the-Precautionary-Principle-1649.html>

International Service for the Acquisition of Agri-Biotech Applications

June 26, 2013

<http://www.isaaa.org/kc/cropbiotechupdate/article/default.asp?ID=11152>

Meat Stock

June 29, 2013

<https://www.lihaporssi.fi/eng/news>

Oklahoma Farm Report

June 24, 2013

[http://www.oklahomafarmreport.com/wire/news/2013/06/00826\\_PrecautionaryPrinciple06242013\\_110631.php#UcmbQNgQo8k](http://www.oklahomafarmreport.com/wire/news/2013/06/00826_PrecautionaryPrinciple06242013_110631.php#UcmbQNgQo8k)

PorkNetwork

June 24, 2013

<http://www.porknetwork.com/pork-news/latest/CAST-report-scrutinizes-the-Precautionary-Principle-212825301.html>

Reason.com

June 25, 2013

<http://reason.com/blog/2013/06/25/precautionary-principle-epic-fail/print>

SeedQuest

June 24, 2013

[http://www.seedquest.com/news.php?type=news&id\\_article=38181&id\\_region=&id\\_category=&id\\_crop=](http://www.seedquest.com/news.php?type=news&id_article=38181&id_region=&id_category=&id_crop=)

SeedToday

June 24, 2013

[http://www.seedtoday.com/articles/New CAST Issue Paper The Paradox of The Precautionary Principle -133396.html](http://www.seedtoday.com/articles/New_CAST_Issue_Paper_The_Paradox_of_The_Precautionary_Principle_-133396.html)

SiloBreaker

June 26, 2013

<http://www.law.asu.edu/News/CollegeofLawNews.aspx?NewsId=4516>

Society for Risk Analysis

June 24, 2013

<http://www.sra.org/news/ncac-mid-year-report>

Socio-Economics, Biosafety & Decision Making

June 25, 2013

<http://socioeconomicbiosafety.wordpress.com/2013/06/25/impact-of-the-precautionary-principle-on-feeding-current-and-future-generations-a-cast-report/>

The Beef Site

June 28, 2013

<http://www.thebeefsite.com/news/42962/new-publication-examines-impact-of-precautionary-principle>

The Bioenergy Site

June 28, 2013

<http://www.thebioenergysite.com/news/12913/impact-of-precautionary-principle-examined>

The Cattle Site

June 28, 2013

<http://www.thecattlesite.com/news/42962/new-publication-examines-impact-of-precautionary-principle>

The Crop Site

June 28, 2013

[http://www.thecropsite.com/news/14030/new-cast-publication-examines-impact-of-precautionary-principle?utm\\_medium=twitter&utm\\_source=twitterfeed](http://www.thecropsite.com/news/14030/new-cast-publication-examines-impact-of-precautionary-principle?utm_medium=twitter&utm_source=twitterfeed)

The Dairy Site

June 28, 2013

<http://www.thedairysite.com/news/42962/new-publication-examines-impact-of-precautionary-principle>

The Fish Site

June 28, 2013

[http://www.thefishsite.com/fishnews/20606/new-publication-examines-impact-of-precautionary-principle?utm\\_source=twitterfeed&utm\\_medium=twitter](http://www.thefishsite.com/fishnews/20606/new-publication-examines-impact-of-precautionary-principle?utm_source=twitterfeed&utm_medium=twitter)

The George Washington University: Regulatory Studies Center

June 26, 2013

[http://research.columbian.gwu.edu/regulatorystudies/sites/default/files/u41/20130626\\_Precautionary\\_Principle.pdf](http://research.columbian.gwu.edu/regulatorystudies/sites/default/files/u41/20130626_Precautionary_Principle.pdf)

The Hagstrom Report

June 25, 2013

[http://www.hagstromreport.com/?utm\\_source=MadMimi&utm\\_medium=email&utm\\_content=The+Hagstrom+Report++Mon+06+24+13&utm\\_campaign=20130624\\_m116436265\\_The+Hagstrom+Report++Mon+06+24+13&utm\\_term=11HagstromNewsBanner\\_jpg/email](http://www.hagstromreport.com/?utm_source=MadMimi&utm_medium=email&utm_content=The+Hagstrom+Report++Mon+06+24+13&utm_campaign=20130624_m116436265_The+Hagstrom+Report++Mon+06+24+13&utm_term=11HagstromNewsBanner_jpg/email)

The Meat Site

June 28, 2013

<http://www.themeatsite.com/meatnews/21685/new-publication-examines-impact-of-precautionary-principle>

The Paramus Post

June 25, 2013

<http://www.paramuspost.com/article.php/20130625054222967>

The Pig Site

June 28, 2013

<http://www.thepigsite.com/swinenews/33574/new-publication-examines-impact-of-precautionary-principle> \

The Poultry Site

June 28, 2013

<http://www.thepoultrysite.com/poultrynews/29330/new-publication-examines-impact-of-precautionary-principle>

Truth about Trade and Technology

July 2, 2013

<http://www.truthabouttrade.org/2013/07/03/u-s-eu-trade-agreement-and-the-precautionary-principle/>

*Total as of July 9, 2013: 42*

## VI. Social Media Interactions

@AlliancetoFeed: @CASTagScience great discussion yesterday afternoon! Thanks for having us!  
6:46am · 25 Jun 13

@AnimNutr: New @CASTagScience Publication Examines the Impact of the Precautionary Principle  
<http://www.cast-science.org/news/?new+cast+publication+examines+the+impact+of+the+precautionary+principle&show=news&newsID=16890#.UciHd4Djjuw.twitter> ... 12:53pm · 24 Jun 13 ·

@BetsyBooren:

RT @CASTagScience: New CAST paper re. Precautionary Principle--rollout today in DC--download at [bit.ly/1aHlOWw](http://bit.ly/1aHlOWw) #agchat #usda 7:57 AM - 24 Jun 13

@CASTagScience: Round table re. CAST Precautionary Principle paper now at GWuniv in DC; download at [bit.ly/1260J6B](http://bit.ly/1260J6B) #agchat#farmbureau #usda

@CropLifeAmerica: @CASTagScience examines the history & purpose of the precautionary principle  
[goo.gl/PLggQ](http://goo.gl/PLggQ) Does it do more harm than good? 1:11pm · 24 Jun 13

### @GoIrish1951

Impact of the Precautionary Principle on Feeding Current and Future Generations - CAST <http://www.cast-science.org/publications/?impact+of+the+precautionary+principle+on+feeding+current+and+future+generations&show=product&productID=276208> ... 7:39 AM - 20 Jul 13

@GoIrish1951: Precautionary Principle Paper--Rollouts, Reactions, and Panel Discussion Video - CAST  
<http://www.cast->

[science.org/news/?precautionary\\_principle\\_paperrollouts\\_reactions\\_and\\_panel\\_discussion\\_video&show=news&newsID=16914...](http://science.org/news/?precautionary_principle_paperrollouts_reactions_and_panel_discussion_video&show=news&newsID=16914...) 7:41 AM - 20 Jul 13

@lowaScInterface: What's bad about being careful? @CASTagScience paper blasts the #precautionaryprinciple: [bit.ly/1bdpzoh](http://bit.ly/1bdpzoh) #biotech 1:18pm · 14 Jul 13 ·

@lowaScInterface: @CASTagScience report: Excess caution puts millions at risk of hunger. #precautionaryprinciple: [bit.ly/1bdpzoh](http://bit.ly/1bdpzoh) #biotech 10:20pm · 14 Jul 13 · web

@MarieCecile75: MT @TruthAboutTrade: New CAST Publication Examines the Impact of the Precautionary Principle [wp.me/p34ZAp-70n](http://wp.me/p34ZAp-70n) #AgChat #AgLaw #USDA 9:25am · 1 Jul 13 ·

@MaryEmmaWrites: New CAST Issue Paper: "Impact of the Precautionary Principle" [conta.cc/11LLGJ0](http://conta.cc/11LLGJ0) via @CASTagScience 7:28am · 24 Jun 13 ·

@MaryEmmaWrites: At the @CASTagScience panel discussion on their new paper on precautionary principle. Old stomping grounds at #GWU! 2:12pm · 24 Jun 13 ·

@portulan: RT @CASTagScience  
New CAST Issue Paper: Impact of the Precautionary Principle on Feeding Current and Future Generations&#34;... [fb.me/1LQkp77KF](http://fb.me/1LQkp77KF) 7:01am · 24 Jun 13

@TruthAboutTradeCheck out @CASTagScience new Issue, "Impact of the Precautionary Principle on Feeding Current and Future Generations" [ow.ly/mxNTu](http://ow.ly/mxNTu) 10:50am · 1 Jul 13