



The Science Source for Food,
Agricultural, and Environmental Issues

CAST Publication Impact Report

Report Date: February 21, 2008

Title: *Biofuel Feedstocks: The Risk of Future Invasions*

Publication series and number: **CAST Commentary QTA 2007-1**

Date released: **November 5, 2007**

I. Rollout/Presentation Events

—The Commentary was released November 5, 2007, as part of the Annual Meetings of the American Society of Agronomy, Crop Science Society of America, and Soil Science Society of America in New Orleans, Louisiana. Task Force Author Jacob Barney gave the presentation. CAST made three presentations as part of the Annual Meetings, featuring the new publication; CAST Commentary 2007-2 (*Convergence of Energy: II. Producing Cellulosic Biomass for Biofuels*); and a CAST “Town Meeting.”

—The Commentary was presented in Washington, D.C. on November 9, 2007, at the National Coalition for Food and Agricultural Research (NC-FAR) “Lunch ‘n Learn” Seminar; the USDA’s “Diverse Voices in Agriculture” series; and at the American Farm Bureau Federation. Task Force Chair Joseph DiTomaso presented the new Commentary; CAST EVP John Bonner also attended.

II. E-mail Distribution of Announcements/News Releases

Listservs:	Approx. No. of Recipients
Task Force Members	6
Board/Staff	47
Society Presidents	35
Society Executives	32
Friday Notes recipients [♦]	1,575
Media ⁺	584
News Information Groups	128
Deans of Agriculture	77
Directors of Ag Experiment Stations	92
Individual E-mails:	
⁺ E-mails to individual journalists	15
E-mails to stakeholders	12
Total e-contacts as of November 12, 2007:	2,603

[♦] Feedback to CAST indicates that “Friday Notes” are further distributed by recipients, multiplying the total number of readers by as much as 10 or more times.

⁺ Total impact is dependent on the readership of those publications that choose to use CAST announcements.

III. Mailing Distribution — Online only

IV. Marketing Contacts — Not applicable

V. Reprint Sales — None offered

VI. Follow-On Activities/ Speaking Engagements/ Invitations/ Presentations/Newspaper Articles/TV Interviews

Ag and Life Sciences Online (AGONLINE), **November 5, 2007**. *AGONLINE*, an online newsletter published by Iowa State University's College of Agriculture and Life Sciences, published a brief note on the release of the new Commentary in their November 5, 2007 issue.

Feedstuffs, **November 12, 2007**. *Feedstuffs* newsletter published a notice about the new Commentary, including how to access the full text on the CAST website.

IPMnet News, **January 14, 2008**. The January/February 2008 newsletter featured a write-up on CAST's new Commentary, along with information for accessing the paper on the CAST website.

VII. International Follow-up

VIII. Comments Received

Tim Low, Project Coordinator, Invasive Species Council, Australia wrote to CAST, commenting "I was pleased to see your new report on weedy biofuels. Invasive biofuels are also a concern of the Invasive Species Council, an NGO in Australia. We have recently released a report on the same topic. If you are interested, you can find it at the attached link: <http://www.invasives.org.au/issues/biofuels.html>."

IX. Internet and Website Connections

AgProfessional,

http://www.agprofessional.com/show_story.php?id=49418 (accessed 11/15/07)

AgRetailer,

http://agretailer.com/show_story.php?id=49418 (accessed 11/19/07)

Agriculture Information Resources,

<http://www.agristart.com/?p=11693> (accessed 1/10/08)

Biobased News,

<http://www.biobasednews.com/list2.php?storyid=15418> (accessed 11/5/07)

Biofuel Review,

<http://www.biofuelreview.com/content/view/1289/> (accessed 11/5/07)

Biomass Magazine,

http://www.biomassmagazine.com/article.jsp?article_id=1472 (accessed 2/21/08)

BioMedicine,

<http://www.bio-medicine.org/biology-news-1/CAST-rolls-out-biofuel-commentaries-in-New-Orleans-989-1/> (accessed 11/5/07)

Discover Hybrid Cars,

<http://www.discoverhybridcars.com/search/crops> (accessed 11/19/07)

Dodge.offroadlink.com,

<http://dodge.offroadlink.com/biomass.html> (11/26/07)

E-Commerce Times,

<http://www.ecommercetimes.com/perl/webstory/?id=2968416> (accessed 11/5/07)

EurekaAlert,

http://www.eurekaalert.org/pub_releases/2007-10/aso-a-cro102607.php (accessed 11/5/07)

Feedzilla,

<http://www.feedzilla.com/search.asp?k=USA&q=biofuel> (accessed 11/5/07)

FirstScience,

http://www.firstscience.com/home/news/breaking-news-all-topics/cast-rolls-out-biofuel-commentaries-in-new-orleans-page-2-1_38475.html (accessed 11/5/07)

Game Rangers Association of Africa,

http://www.gameranger.org/gra_cleftstick.htm (accessed 1/10/08)

Global Biofuels Center,

<http://www.ifqcbiofuels.org/studiesandreports.cfm> (accessed 12/4/07)

Green Car Congress,

<http://www.greencarcongress.com/2007/11/new-cast-commen.html> (accessed 11/19/07)

IFT Fansviola,

<http://fansviola.wordpress.com/2007/11/08/70/> (accessed 12/4/07)

INS NEWS,

<http://health.insnews.org/story/siteia.shtml?Story=st/sn/11040000aaa052bf.nw&Sys=inshhealth&Type=News&Filter=Health/Science&Fid=HEALTHSCI> (accessed 11/5/07)

Invasive Plants Association of Wisconsin,

<http://ipaw.org/> (accessed 11/19/07)

InvasiveSpeciesInfo.gov.

<http://alic.arid.arizona.edu/invasive/html/template4.asp?level1=introduction&level2=reference> (accessed 11/19/07)

InvesLogic,

<http://www.inveslogic.com/sectors/directory/green-car-congress/936288> (accessed 11/15/07)

Linux Insider,

<http://www.linuxinsider.com/perl/webstory/?id=2968416> (accessed 11/5/07)

Michigan State Extension Project GREEN,

<http://www.green.msu.edu/Portals/green/PPUpdate.pdf> (accessed 1/10/08)

National Sustainable Agriculture Information Service,

http://attra.ncat.org/fe_br_news/ (accessed 12/4/07)

Newmaker Supply Chain,

<http://www.newmaker.com/nmsec/en/newsdetail.asp?id=43138> (accessed 11/19/07)

Newswise,

<http://www.newswise.com/articles/view/534372/> (accessed 11/5/07)

Oil and Gas Online,

<http://www.oilandgasonline.com/content/news/article.asp?docid=c1c05489-4387-4caa-8b83-e790794b1e46&atc~c=771+s=773+r=001+l=a> (accessed 10/31/07)

SeedQuest,

<http://www.seedquest.com/News/releases/2007/november/20848.htm> (accessed 11/19/07)

Seed Today,

http://www.seedtoday.com/articles/CAST_Commentary_Evaluates_Potential_Risks_of_Biofuel_Crops_Becoming_Invasive_Species-50208.html (accessed 11/15/07)

TechNewsWorld,

<http://www.technewsworld.com/perl/webstory/?id=2968416> (accessed 11/5/07)

USDA National Agricultural Library,

http://weblogs.nal.usda.gov/invasivespecies/archives/2007/11/biofuel_feedsto.shtml (accessed 12/4/07)

Western Society of Weed Science Newsletter,

http://www.wsweedscience.org/Newsletter/Archives/Jan_08_newsletter.pdf (accessed 2/21/08)

WhatIsThis.com,

<http://www.what-is-this.com/blogs/permalinks/10-2007/biofuel-commentaries-in-new-orleans.html> (accessed 11/5/07)

ZZN Magazine,

<http://interestalert.com/story/11040000aaa052bf.nw/zzn/HEALTHSCI/> (accessed 11/26/07)