



## V. INTERNET AND WEBSITE CONNECTIONS

### *Ag Online*

<http://www.ag.iastate.edu/aginfo/agonline/agonline.php?date=2009-07-27&function=view>  
(accessed 7/27/09)

### *AgriMarketing*

[http://www.agrimarketing.com/show\\_story.php?id=55869](http://www.agrimarketing.com/show_story.php?id=55869) (accessed 9/18/09)

### *American Society of Animal Science,*

<http://www.asas.org/index.asp?autotry=true> (accessed 8/3/09)

### *Bites,*

<http://bites.ksu.edu/news/134062/09/07/28/iowa-new-cast-commentary-offers-food-safety-tips-consumers>  
(accessed 8/3/09)

### *EarthTimes,*

<http://www.earthtimes.org/articles/show/cast-provides-consumers-with-scientific-food-safety-information,963068.shtml>  
(accessed 9/17/09)

### *Fresh Plaza,*

[http://www.freshplaza.com/news\\_detail.asp?id=50823](http://www.freshplaza.com/news_detail.asp?id=50823) (accessed 9/17/09)

### *International Food Information Council,*

<http://www.ific.org/> (accessed 8/4/09)

### *Iowa State University Extension*

[http://www.extension.org/pages/Enjoy\\_Produce,\\_But\\_Keep\\_It\\_Safe](http://www.extension.org/pages/Enjoy_Produce,_But_Keep_It_Safe)  
(accessed 9/21/09)

### *LIVE-PR*

<http://www.live-pr.com/en/cast-provides-consumers-with-scientific-food-r1048320837.htm>  
(accessed 9/18/09)

### *News Blaze*

<http://newsblaze.com/story/2009091611471400001.mwir/topstory.html>  
(accessed 9/18/09)

### *Ohio Agricultural Research and Development Center*

<http://www.ag.ohio-state.edu/~oardcrss/story.php?id=5379> (accessed 9/18/09)

### *Ohio State University Extension*

<http://extension.osu.edu/~news/story.php?id=5379> (accessed 9/21/09)

### *PR-inside*

<http://www.pr-inside.com/cast-provides-consumers-with-scientific-food-r1484754.htm>  
(accessed 9/18/09)

### *Quality Assurance Magazine,*

<http://www.qualityassurancemag.com/news/printer.asp?ID=3224&Source=news&AdID=198>  
(accessed 7/31/09)

*Sustainable Farmer,*

<http://www.sustainablefarmer.com/bblog/?p=139>

(accessed 7/31/09)

*TMC News*

<http://www.tmcnet.com/submit/2009/09/16/4374673.htm>

(accessed 9/18/09)

*Twitter,*

<http://twitter.com/FoodSafety/status/2870636489>

(accessed 8/4/09)

*USDA National Agricultural Library,*

[http://foodsafety.nal.usda.gov/nal\\_display/index.php?info\\_center=16&tax\\_level=1](http://foodsafety.nal.usda.gov/nal_display/index.php?info_center=16&tax_level=1)

(accessed 8/4/09)

*4 Hotels*

<http://4hotels.co.cc/voyages/cast-provides-consumers-with-scientific-food-safety-information>

(accessed 9/18/09)

## VI. MARKETWIRE IMPACT REPORT

*YAHOO! Finance,*

<http://finance.yahoo.com/>

*YAHOO!,*

<http://yahoo.com/>

*YAHOO! News,*

<http://news.search.yahoo.com/news>

*YAHOO! Finance- Canada,*

<http://ca.finance.yahoo.com/>

*Google,*

<http://google.com>

*Google News,*

<http://news.google.com>

*Google News- U.K.,*

<http://news.google.com/news?ned=uk>

*Bing,*

<http://www.bing.com>

*LYCOS,*

<http://www.lycos.com>

*excite,*

<http://news.excite.com>

*Ask,*

<http://www.ask.com>

*AltaVista News,*

<http://www.altavista.com/news/>

*AltaVista,*

<http://www.altavista.com>

*topix,*

<http://www.topix.com>

*all the web,*

<http://www.alltheweb.com>

*World News Network,*

<http://wn.com/>

*Interest! ALERT,*

<http://interestalert.com/>

*Hotels & Travel,*

<http://www.hotelstravel.com/>

*Google blog,*

<http://blogsearch.google.com/>

## VI. CAPITAL MEDIA DISTRIBUTION REPORT

◆ Feedback to CAST indicates that "Friday Notes" are further distributed by recipients, multiplying the total number of readers by as much as 10 or more times.

+ Total impact is dependent on the readership of those publications that choose to use CAST announcements.