



CAST Publication Impacts Report

INVESTING IN A BETTER FUTURE THROUGH PUBLIC AGRICULTURAL RESEARCH

CAST Commentary QTA 2011-1
 Released March 2011
 Impact reports compiled June 7th, 2011

I. ROLLOUT/RELEASE

Everyone is concerned with return on investment, and agricultural research continues to be an example of the positive impact well-placed funding can have. Agriculture is a key to the nation’s economy, and research not only boosts that industry, it also promotes solutions for many of the country’s pressing problems. Agricultural research policy covers many important topics including health, energy, environment, rural development, trade, and food safety. The recognized scholars authorizing this Commentary provide an assessment of the high “rate of return” agricultural research has delivered to the American and global public and why funding is truly in the public interest. *CAST Commentary QTA2011-1, Investing in a Better Future through Public Agricultural Research.*

II. DISTRIBUTION OF ANNOUNCEMENTS/NEWS RELEASES

Constant Contact E-mail Marketing

Sent: 4,055
 Opened: 777

III. FOLLOW-ON ACTIVITIES/ PRESENTATIONS/NEWSPAPER ARTICLES/ TV & RADIO NEWS

- National Coalition for Food and Agricultural Research; Media Advisory “ We Reap What We Sow”

IV. INTERNET AND WEBSITE CONNECTIONS

AASV

<http://www.aasv.org/news/story.php?id=4805>

4/6/11

Agfax

<http://agfax.com/Content/mississippi-agricultural-research-priority-05152011.aspx>

5/15/11

Agricultural Institute of Canada

<http://www.aic.ca/issues/index.cfm>

unknown

American Seed Trade Association

http://www.amseed.com/news_eneews031711.asp

3/12/11

Bio Food and Ag Weekly News

http://bio.org/foodag/nl_archives/031711.htm

3/11/11

Dupont Ag Committee

http://dupontagcommittee.com/wp-content/uploads/2011/06/Dupont_Report_High_Res1.pdf

Unknown

Externs on the Hill

<http://www.externsonthehill.com/?paged=2>

3/28/11

Food and Ag Policy

<http://foodandagpolicy.org/policy/references>

Unknown

Hagstrom Report

http://www.hagstromreport.com/news_files/031411_research.html

3/14/11

Iowa State University; college of Agriculture and Life Sciences

<http://www.ag.iastate.edu/news/agonline/665/>

3/14/11

Iowa State University Department of Economics

<http://www.econ.iastate.edu/about-department/announce/papers-and-presentations/12-2011-huffman-publishes-paper-assessing-impact->

3/23/11

Iowa State University Department of Economics

<http://www.econ.iastate.edu/about-department/announce/papers-and-presentations>

5/11/11

NCFAR

http://www.ncfar.org/NCFAR_Media_Advisory_Ag_Research_0314.pdf

Unknown

NCFAR

http://www.ncfar.org/NC-FAR_Hill_Seminars_Highlights.pdf

unknown

New Jersey Farm Bureau

<http://www.njfb.org/newsletters/auto/93-03182011.pdf>

3/18/11

North Carolina University

<http://www.cals.ncsu.edu/agcomm/news-center/making-a-difference/north-carolinas-agadvantage/>
2/9/11

Ohio State University; On Campus

<http://oncampus.osu.edu/2011/06/faculty-and-staff-6211/>
6/2/11

The Chicago Council

http://www.thechicagocouncil.org/UserFiles/File/GlobalAgDevelopment/Newsletter/March_12th-March_18th_2011.pdf
3/12/11