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Agricultural, and Environmental Issues

CAST Publication Impact Report

Report Date: February 21, 2008

Title: *Avian Influenza Vaccines: Focusing on H5N1 High Pathogenicity Avian Influenza (HPAI) with a Comprehensive Bibliography*

Publication series and number: **Special Publication No. 26**

Date released: **October 30, 2007**

Title: *Avian Influenza Vaccination: A Commentary Focusing on H5N1 High Pathogenicity Avian Influenza*

Publication series and number: **CAST Commentary QTA2007-3**

Date released: **October 30, 2007**

I. Rollout Events—Not applicable

II. E-mail Distribution of Announcements/News Releases

Listservs:	Approx. No. of Recipients
Task Force Members	8
Board/Staff	47
Society Presidents	35
Society Executives	32
Friday Notes recipients [♦]	1,575
Media ⁺	584
News Information Groups	128
Deans of Agriculture	77
Directors of Ag Experiment Stations	92
Individual E-mails:	
⁺ E-mails to individual journalists	15
E-mails to stakeholders	12
Total e-contacts as of November 6, 2007	2,605

III. Mailing Distribution—Not applicable

IV. Marketing Contacts—Not applicable

V. Reprint Sales

[♦] Feedback to CAST indicates that “Friday Notes” are further distributed by recipients, multiplying the total number of readers by as much as 10 or more times.

⁺ Total impact is dependent on the readership of those publications that choose to use CAST announcements.

VI. Follow-On Activities/ Speaking Engagements/ Invitations/ Presentations/Newspaper Articles/TV Interviews

Jim Pearson, Coauthor of CAST's *Global Risks of Infectious Animal Diseases (IP28)*, reported that the new AI Vaccination SP was cited on *Intelink Unclassified*. **Intelink** is the name of the classified and highly secure intranet used by the US intelligence community. It was established in 1994 to take advantage of Internet capabilities and services to promote intelligence dissemination and business workflow. Since then it has become an essential capability for the US intelligence community and its partners to share information, collaborate across agencies, and conduct business. *Intelink* refers to the web environment on protected top secret, secret, and unclassified networks.

WHO Radio, Des Moines, Iowa, October 31, 2007. CAST EVP John Bonner gave a phone interview with a WHO radio reporter and then put her in touch with the project Chairperson, Karen Grogan, who also was interviewed.

***Feedstuffs*, November 5, 2007.** *Feedstuffs* newsletter published a notice about the new Special Publication and the new CAST Commentary, including how to access the full text of both on the CAST website.

The 57th Western Poultry Disease Conference/XXXIII Convención Annual ANECA, Puerto Vallarta, Jalisco, Mexico, April 9–12, 2008. Conference organizers will make available information on CAST's avian influenza publications as part of their meeting. The Conference is targeted for veterinarians, researchers, professionals, students, and all other individuals interested in avian disease and management.

VII. International Follow-up

Professor John Edwards, School of Veterinary and Biomedical Sciences, Murdoch University, Perth, Western Australia, "Thank you very much for your letter commending the role of Dr. Trevor Ellis as a reviewer for your special publication on avian influenza. I appreciate a copy of the publication. We are...pleased that he has been able to make such a useful contribution." (December 14, 2007)

VIII. Comments Received

Scott Kilman, *Wall Street Journal*, "Thanks, Very interesting." (October 30, 2007)

Jim Yazman, USAID "The....publication is a big hit! It was cited by Ambassador Lange, the head of the government's Joint Avian Influenza Task Force last week in a meeting of USG agencies involved in the President's emergency avian and pandemic influenza prevention program. Suffice it to say, this was a timely project well-done!" (November 7, 2007)

Ed Knipling, USDA Agricultural Research Service, ""Thank you for sharing this information with the Agricultural Research Service....The conclusions set forth in the report will be considered as we set priorities for future research....We appreciate the work that has been done by the Council for Agricultural Science and Technology and the U.S. Agency for International Development to produce

this publication, and we hope the report will be of great benefit in enhancing public understanding of AI and, ultimately, safeguarding animal and human health.” (December 6, 2007)

IX. Internet and Website Connections

AgriFeeds,

<http://www.agrifeds.org/en/node/9921> (accessed 2/20/08)

American Association of Avian Pathologists

<http://www.aaap.info/mc/page.do?sitePageId=55904> (accessed 1/9/08)

Auburn University College of Agriculture,

<http://www.ag.auburn.edu/poul/poulnews.html> (accessed 1/9/08)

Farm Today,

<http://www.farmtoday.com/trends/Avian/Flu> (accessed 11/6/07)

Feedstuffs,

<http://www.feedstuffs.com/ME2/dirmod.asp?sid=F4D1A9DFCD974EAD8CD5205E15C1CB42&nm=Breaking+News&type=news&mod=News&mid=A3D60400B4204079A76C4B1B129CB433&tier=3&nid=9A107A642B0542C5B3150D01DBCB4E17> (accessed 11/5/07)

FluRadar.com,

<http://209.190.25.146/viewNews.php?id=1318> (accessed 11/6/07)

Institute of Food Technologists,

<http://www.ift.org/cms/?pid=1001401>

MedCLIK,

<http://www.medclik.com/user/feeds/Condition/InfectiousDiseases.asp> (11/6/07)

MEDWORM,

<http://www.medworm.com/rss/search.php?qu=Avian+Influenza&t=Avian+Influenza&s=Search&f=source> (accessed 11/6/07)

National Agricultural Library (USDA–ARS),

<http://weblogs.nal.usda.gov/avian/> (accessed 11/5/07)

Pennsylvania State Avian Flu Response Program,

<http://www.pandemicflu.state.pa.us/pandemicflu/cwp/view.asp?a=501&q=151798&tx=1>
(accessed 11/6/07)

Poultry Med,

<http://www.poultrymed.com/Poultry/Templates/showpage.asp?DBID=1&LNGID=1&TMID=178&FID=603&PID=0&IID=3010> (accessed 11/21/07)

Poultry Science Association,

<http://www.poultryscience.org/> (accessed 11/21/07)

RSS Feeds,

http://rss-feeds-submission.com/RSS/1_op=viewrss/lid=332.html

schema-root.org,

<http://schema-root.org/science/biology/human/diseases/infections/viral/flu/h5n1/> (accessed 11/6/07)

WATT Poultry,

<http://www.wattpoultry.com/PInews0801.aspx> (accessed 2/20/08)

World Poultry,

http://www.worldpoultry.net/news/id2205-34969/cast_releases_two_publications_on_avian_influenza_vaccination.html (accessed 11/5/07)