



CAST Commentary QTA2020-3 *Economic Impacts of COVID-19 on Food and Agricultural Markets*

Released June 29, 2020

Chairs: Jayson Lusk, Purdue University; John Anderson, University of Arkansas; 34-member task force

Release/Rollout

CAST Commentary, “Economic Impacts of COVID-19 on Food and Agricultural Markets,” was released on June 29, 2020, and highlighted through a webinar later that day. There were 1,160 registrants for the webinar with 670+ attendees. CAST collaborated with ACCESS to offer CEUs.

- [Link to commentary, Ag quickCAST, student study guide, and webinar video](#)
- [Webinar Video](#) – (895 video views as of 6/29/2021)

In-kind Contributions: 270 volunteer hours; \$19,980 monetary value

Press Release (results two weeks after release)

- Distributed through [Constant Contact](#), [PRWeb](#), and the [CAST website](#).
- Press release went to 6,724 e-contacts resulting in 1,760 opens.
- Press Release on CAST Website – 418 views
- The press release through PRWeb resulted in 3,822 views and reached 983 targeted influencers (journalists/bloggers). 91 media outlets posted the press release.
- A sampling of sites where the press release was picked up: American Society of Animal Science, Business AM News, CDWire (Ohio State University Extension Community Development), Council of Development Finance Agencies, The Daily Times Leader, Dairy Business, Farm and Livestock, Georgia Farm Bureau, Iowa State University Extension, K-State News, Markets Insider, MeatingPlace, News Break, North Carolina State University, The Oklahoman Market Watch, Produce Market Guide News, RFD-TV, Rural Sociological Society, Soil Science Society of America, University of Delaware, many daily news and business journal sites, and regional news channels (ABC, CBS, CW, FOX, NBC).

Follow-On Activities

- July 7, 2020 - Slides were shared with Matthew J. Salois, MA, PhD, Chief Economist, Veterinary Economics Division, American Veterinary Medical Association to reference in upcoming talks.

This report last updated 12/29/2021.

- July 7, 2020 - Ken Olson, PhD, PAS requested permission to share the paper link in FASS' Science Policy Report or ADSA's Dair-e-News.

Paper Distribution

Paper Distribution (print and online access from CAST website) 1 year after release – 6,392

Indirect Paper Distribution

Council of Development Finance Agencies

<https://www.cdfa.net/cdfa/cdfaweb.nsf/ordredirect.html?open&id=covidimpactsonfoodag.html>

Diane Charlton (research webpage)

<https://dicharlton.weebly.com/research.html>

FASS

<https://www.fass.org/Science-Policy/2020-June>

Food Politics by Marion Nestle, *Weekend reading: more reports*

<https://www.foodpolitics.com/2020/07/weekend-reading-more-reports/>

Google Books

https://books.google.com/books/about/Economic_Impacts_of_COVID_19_on_Food_and.html?id=cVjgzQEACAAJ

International Association on Work in Agriculture (France)

<https://www.workinagriculture.com/What-s-up-on-work-in-agriculture/2020-Newsletter/Congress-and-publications/May-and-June>

NAEE Communities of Practice

<https://communities.naee.org/docs/DOC-29535-economic-impacts-of-covid-19-on-food-and-agricultural-markets>

National Coalition for Food and Agriculture (presentation and webinar video)

https://www.ncfar.org/Hill_Seminar_Series_2020.asp

ResearchGate

https://www.researchgate.net/publication/342638225_Economic_Impacts_of_COVID-19_on_Food_and_Agricultural_Markets

University of Arkansas Division of Agriculture Systems

https://www.uaex.edu/life-skills-wellness/health/covid19/COVID-Economic_Impacts_in_Arkansas.aspx

University of Southern California, Advanced Manufacturing Partnership for Southern California (AMP SoCal)

<https://ampsocal.usc.edu/selected-federal-agency-announcements-and-related-for-the-week-ending-july-24-2020/>

Articles and Web Mentions

Agricultural & Applied Economics Association (AAEA) Press Release, *COVID-19 Impacts on Agricultural Economic Issues*, Allison Scheetz, June 29, 2020

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<https://www.agrimarketing.com/ss.php?id=131203>

AgriNews, *Pandemic disruptions: Impacts on ag markets, health care*, Martha Blum, July 16, 2020

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Agri-Pulse Daybreak June 29: *Crisis exposes food system vulnerabilities*, June 29, 2020

<https://www.agri-pulse.com/articles/13995-day-break-june-29-crisis-exposes-food-system-vulnerabilities>

ATTRA—Sustainable Agriculture Program, *Reports Consider Economic Impact of COVID-19 on Agriculture*, June 29, 2020

<https://attra.ncat.org/reports-consider-economic-impact-of-covid-19-on-agriculture/>

Capital Press, *Commodity prices to remain under pressure in wake of COVID-19, economists say*, Matthew Weaver, July 3, 2020

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Faunalytics, *Animal Agriculture and COVID-19*, Siobhan Ballan, August 3, 2020

<https://faunalytics.org/animal-agriculture-and-covid-19/>

Georgia Farm Bureau, GFB Field Notes, *COVID-19: Essays address economic impact on ag, ethanol hit hard*, July 21, 2020

<https://issuu.com/gafarm/docs/gfbfieldnotes072220>

Iowa State University, Department of Economics, *CAST releases paper on COVID-19 economic impacts*, June 26, 2020

<https://www.econ.iastate.edu/cast-releases-paper-covid-19-economic-impacts>

International Food and Agribusiness Management Association (IFAMA), *Agri-food chains in the face of COVID-19: Views from around the world by the IFAMA young board*, July 20, 2020

<https://www.foodlog.nl/ifama/article/agri-food-chains-in-the-face-of-covid-19-views-from-around-the-world-by-the/>

Jayson Lusk's blog, June 29, 2020

<http://jaysonlusk.com/blog/2020/6/29/economic-impacts-of-covid-19-on-food-and-agricultural-markets>

Montana State University, AgEconMT, *COVID-19: Government Response, Global Trade, and Livestock Markets*, Diane Charlton, June 26, 2020

<http://ageconmt.com/covid-19-government-response-global-trade-and-livestock-markets/>

National Corn Growers Association News of the Day, *CAST COVID-19 Economic Analysis*, July 2, 2020, reported by board member David Ertl

National Geographic, *The pandemic could actually strengthen the U.S. food system*, Saul Elbein, July 17, 2020 (this article mentions "a sweeping study..." with a link to the Commentary)

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https://www.nationalgeographic.com/science/2020/07/pandemic-could-strengthen-us-food-system/?fbclid=IwAR0QC_eanwD_flf-S8o_BYCRzrtZwOicD2VonGzvTR2KDKsbljHwE48_wq4

National Grain and Feed Association Newsletter, *Economists outline impacts of COVID-19 on ag supply chain*, Sarah Gonzalez, July 2, 2020

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Measuring the impact of COVID-19 on stock prices and profits in the food supply chain; Julia Höhler, Alfons Oude Lansink; November 27, 2020, <https://doi.org/10.1002/agr.21678>

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The Impact of COVID-19 on Consumer Food Waste; Brian E. Roe, Kathryn Bender, Danyi Qi; September 3, 2020, <https://doi.org/10.1002/aep.13079>

Understanding the Economic Crisis Family Farms are Facing, Farm Aid, September 14, 2020, <https://www.farmaid.org/blog/fact-sheet/understanding-economic-crisis-family-farms-are-facing/>

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@DrTreyMalone, July 22, 2020

<https://twitter.com/DrTreyMalone/status/1286114504552730627> (Links to Natl Geo article)

3 likes

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@AgNews, July 17, 2020

<https://twitter.com/AgNews/status/1284098032552808451> (Links to agrinews-pubs.com article)

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@TonsorGlynn, July 10, 2020

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<https://twitter.com/seetharANNADANA/status/1277940890624024578>

American Dairy Science Association (ADSA) @ADSAorg, June 30, 2020

<https://twitter.com/ADSAorg/status/1277950553088241666>

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Jayson Lusk @JaysonLusk, June 29, 2020

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NationalHogFarmer @NHF_Magazine, June 29, 2020

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Purdue Agriculture @PurdueAg, June 29, 2020

<https://twitter.com/PurdueAg/status/1277576357434871809>

7 retweets, 10 likes

CropLife International, June 29, 2020

<https://twitter.com/CropLifeIntl/status/1277586886706561024>

MSU News Digest @MSUNewsDigest, June 29, 2020

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@AARES_Inc, June 29, 2020

https://twitter.com/AARES_Inc/status/1277591155698397184

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@GlobalFoodLeeds, June 29, 2020

<https://twitter.com/GlobalFoodLeeds/status/1277573424030908416>

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CertifiedCropAdviser @CCASoundAdvice, June 28, 2020

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<https://twitter.com/ChuckJolley/status/1272885477113200651>

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AgriNews Publications, July 17, 2020

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Blog/WordPress

COVID-19 and Agriculture—Webinar Update, July 8, 2020

<https://www.cast-science.org/covid-19-and-agriculture-webinar-update/>

COVID-19 Webinar Summary, June 30, 2020

<https://www.cast-science.org/covid-19-webinar-summary/>

(Press Release) **CAST Releases New Commentary on “Economic Impacts of COVID-19 on Food and Agricultural Markets”**, June 29, 2020

<https://www.cast-science.org/cast-releases-new-commentary-on-economic-impacts-of-covid-19-on-food-and-agricultural-markets/>

How COVID-19 Impacted Food and Agricultural Markets, June 24, 2020

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